GreenScapes

ENVIRONMENT | ETHICS | EDUCATION

SPONSORSHIP OPPORTUNITIES

Rooted in Resilience: Designing Landscapes That Adapt and Endure

February 19, 2027 | Brookside Gardens | 8:45 a.m. to 4:00 p.m.

Brookside Gardens' GreenScapes Symposium is the largest sustainable landscapes symposium in the mid-Atlantic region attracting more than 1,400 participants. Marketing outreach for this virtual event will target both regional and national audiences. Join us for a fascinating day of presentations offering practical strategies to design sustainable and resilient landscapes. Featured topics and speakers include:

- **Sustainable Public Gardens and Landscapes: Behind the Scenes of Philadelphia's Iconic Spaces**

  Andrew Bunting, Vice President of Horticulture, Philadelphia Horticultural Society

- **In Pursuit of the Mesh: Reflections on Designing the Intermingled**

  Matt Dallos, founder, Thicket Workshop; assistant professor, Department of Landscape Architecture, SUNY College of Environmental Science and Forestry (SUNY ESF)

- **Small Lot, Big Habitat: Restoration Lessons for the Home Landscape**

  Madeline Bright, executive director, Earth Sangha

- **Putting Plants to Work**

  Jeff Lorenz, ecological landscape designer and founder, Refugia Design (PA)

This Symposium targets wide-ranging sectors of the green industry:

- Landscape Architects, Designers, and Contractors
- Nurseries; Botanical Gardens
- Arborists; Tree and Lawn Care Companies
- Developers; Planners; Natural Resource Managers
- Community Activists; Master Gardeners; and Homeowners

Brookside Gardens, in Wheaton, Maryland, is an extraordinary and inspiring cultivated landscape. Through beautifully designed gardens, diverse learning opportunities, and an engaging staff, we motivate our visitors to take action in their own lives and landscapes to appreciate and care for the plants around them.

Sponsorship Benefits

Your generous support of the Greenscapes Symposium will be recognized as below. For more information on Symposium sponsorship, please contact Jason Gedeik at Jason.Gedeik@MontgomeryParks.org or 301/962-1470.

GreenScapes ENVIRONMENT | ETHICS | EDUCATION	**$1,500 Presenting Sponsor**	**$500 Associate**	**$250 Friend**	**$125 Donor**
Complimentary registrations	15 (value $825)	5 (value $275)	3 (value $165)	1 (value $55)
GreenScapes website listing	✓	✓	✓	✓
Logo on donor slide prior to each session	✓	✓	✓	✓
Promotional info in virtual registration packets	✓	✓	✓	
Logo on Montgomery Parks GreenScapes calendar page	✓	✓	✓	
Promotion on Brookside Gardens FaceBook page (16,000 followers)	3 listings	2 listings	1 listing	
Promotion in Brookside Gardens eNewsletter (11,000 subscribers)	2 listing	1 listing		
Thank you on Montgomery Parks FaceBook page (39,000 followers)	2 listings	1 listing		
Promotion in Montgomery Parks eNewsletter (51,000 subscribers)	1 listing	1 listing		
Promotion on Montgomery Parks Twitter, LinkedIn, NextDoor pages	1 listing each			
Presentation to audience during lunch break	5 minutes (option for pre-recorded or live address)			

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