



## **SPONSORSHIP OPPORTUNITIES**

**Integrating Ecology, Beauty and Adaptability in Design**

**February 13, 2026 | Brookside Gardens | 9:00 a.m.- 4:00 p.m.**

Brookside Gardens' GreenScapes Symposium is the largest sustainable landscapes symposium in the mid-Atlantic region attracting more than 1,250 participants. Marketing outreach for this virtual event will target both regional and national audiences. Join us for a fascinating day of presentations offering practical strategies to design sustainable and resilient landscapes. Featured topics and speakers include:

- **Design by Nature: Dynamic Planting at the Intersection of Horticulture and Ecology**  
Patrick Cullina, award-winning horticulturist, landscape designer, photographer and planning consultant
- **From Canopy to Groundcover: Building Soft Landings with Keystone Plants for Pollinators**  
Heather Holm, biologist, pollinator conservationist, and award-winning author
- **Bridging Design and Ecology: Strategies for Resilient and Engaging Landscapes**  
Ching-Fang Chen, Landscape Architect, Montgomery Parks (MD)
- **Adapting Gardens for a Changing Climate: Building Biodiversity Through Plant Diversity**  
David McKinney, Curator of Collections and Grounds, Iowa Arboretum & Gardens

This Symposium targets wide-ranging sectors of the green industry:

- Landscape Architects, Designers, and Contractors
- Nurseries; Botanical Gardens
- Arborists; Tree and Lawn Care Companies
- Developers; Planners; Natural Resource Managers
- Community Activists; Master Gardeners; and Homeowners

Brookside Gardens, in Wheaton, Maryland, is an extraordinary and inspiring cultivated landscape. Through beautifully designed gardens, diverse learning opportunities, and an engaging staff, we motivate our visitors to take action in their own lives and landscapes to appreciate and care for the plants around them.

# Sponsorship Benefits

Your generous support of the Greenscapes Symposium will be recognized as below. For more information on Symposium sponsorship, please contact Jason Gedeik at [Jason.Gedeik@MontgomeryParks.org](mailto:Jason.Gedeik@MontgomeryParks.org) or 301/962-1470.

|  | <b>\$1,500<br/>Presenting Sponsor</b>               | <b>\$500<br/>Associate</b> | <b>\$250<br/>Friend</b> | <b>\$125<br/>Donor</b> |
|-----------------------------------------------------------------------------------|-----------------------------------------------------|----------------------------|-------------------------|------------------------|
| Complimentary registrations                                                       | 15 (value \$825)                                    | 5 (value \$275)            | 3 (value \$165)         | 1 (value \$55)         |
| GreenScapes website listing                                                       | ✓                                                   | ✓                          | ✓                       | ✓                      |
| Logo on donor slide prior to each session                                         | ✓                                                   | ✓                          | ✓                       | ✓                      |
| Promotional info in virtual registration packets                                  | ✓                                                   | ✓                          | ✓                       |                        |
| Logo on Montgomery Parks GreenScapes calendar page                                | ✓                                                   | ✓                          | ✓                       |                        |
| Promotion on Brookside Gardens FaceBook page (16,000 followers)                   | 3 listings                                          | 2 listings                 | 1 listing               |                        |
| Promotion in Brookside Gardens eNewsletter (11,000 subscribers)                   | 2 listing                                           | 1 listing                  |                         |                        |
| Thank you on Montgomery Parks FaceBook page (39,000 followers)                    | 2 listings                                          | 1 listing                  |                         |                        |
| Promotion in Montgomery Parks eNewsletter (51,000 subscribers)                    | 1 listing                                           | 1 listing                  |                         |                        |
| Promotion on Montgomery Parks Twitter, LinkedIn, NextDoor pages                   | 1 listing each                                      |                            |                         |                        |
| Presentation to audience during lunch break                                       | 5 minutes (option for pre-recorded or live address) |                            |                         |                        |



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